



# Kurt Andersen, Kimberlie Birks, and Wendy Evans Joseph join M21D advisory board as founding members

AMSTERDAM, March 24, 2022 – The Museum of 21st Century Design welcomes Kurt Andersen, Kimberlie Birks, and Wendy Evans Joseph as inaugural members of its advisory board. They have generously committed to helping the museum develop its communication strategy, prototype programming, and grow its network of supporters.

[Kurt Andersen](#) is the author of several New York Times bestsellers, including [Evil Geniuses](#) (2020), a co-founder of Spy magazine and Studio 360, and a widely published journalist. [Kimberlie Birks](#) (Chairperson) is a New York-based art and design writer, author of *Design for Children* (2018), and the co-founder of [Creative States](#), a research studio exploring how design can seed the vital shift from self-serving to life-affirming economies. [Wendy Evans Joseph](#) is the founder of [Studio Joseph](#), a multidisciplinary firm overseeing architecture and design projects throughout the entire building process from concept to occupancy. Full bios of the boards and staff can be read [here](#).

“We are proud to be joined by Birks, Joseph, and Andersen, as they let us tap some of their superpowers in design, communication, and publishing. They are also experienced with museum boards and welcome the challenge of building a community around an institution.” says William Myers, founding director of M21D.

“We are thrilled to establish the new board and are grateful for their expertise to help pursue our work demonstrating how a design museum fits into the reality of the 21st century.” says Georgina McDowall, head of program development and operations at M21D.

## About

The Museum of 21st Century Design helps create a better future by studying and promoting design that improves the climate and society. Objects, digital tools, policies, and urban plans all fall within our definition of design and fill our [online collection](#) and [publications](#). We’re serious about not leaving a trace. Rather than maintain a permanent building, M21D creates communities around online and in-person [exhibitions](#) that happen in surprising locations. We’re about conversation, not conservation. Bring your expertise and join us.

### Press contact

Kiersten Thamm, communications lead:  
[kiersten\\_thamm@m21d.org](mailto:kiersten_thamm@m21d.org).

### Museum of 21st Century Design

Zoutkeetsgracht 298  
1013 LC Amsterdam  
[info@m21d.org](mailto:info@m21d.org)